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U.S. PATENT AND TRADEMARK OFFICE

**PATENT APPLICATION TRANSMITTAL LETTER**

Patent Group  
Foley, Hoag & Eliot LLP  
One Post Office Square  
Boston, MA 02109-2170

Docket Number (Optional)

SCK-003.01 (20311-301)

To the Assistant Commissioner for Patents:

Transmitted herewith for filing under 35 U.S.C. 111 and 37 CFR 1.53 is the patent application of  
Michael M. Segal

entitled SYSTEMS AND METHODS FOR DIRECTING TARGETED DATA CONTENT WITHOUT COMPROMISING PRIVACY

Enclosed are:

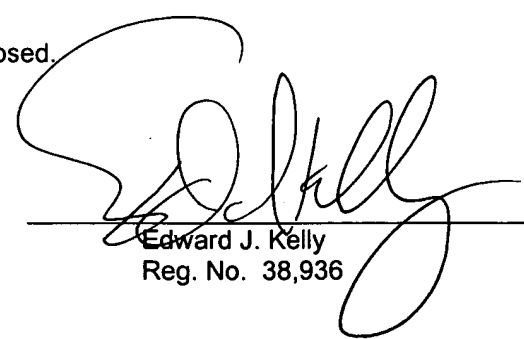
- ☒ 29 pages of written description, claims and abstract.
- ☒ 4 sheets of drawings.
- ☐ an assignment of the invention to.
- ☒ unexecuted declaration of the inventors.
- ☐ a certified copy of a \_\_\_\_\_ application.
- ☐ associate power of attorney.
- ☒ a verified statement to establish small entity status under 37 CFR 1.9 and 1.27.
- ☐ information disclosure statement and cited references.
- ☒ express mail certificate
- ☒ A check for \$409.00.

**CLAIMS AS FILED**

	NUMBER FILED	NUMBER EXTRA	RATE	FEE
BASIC FEE (37 CFR 1.16(a))			\$355.00	\$355.00
TOTAL CLAIMS (37 CFR 1.16(c))	26 - 20 =	6	x \$18	\$ 54.00
INDEPENDENT CLAIMS (37 CFR 1.16(b))	2 - 3 =		x \$80	\$
MULTIPLE DEPENDENT CLAIM PRESENT	37 CFR 1.16(d)		\$270	\$
			TOTAL	\$
If applicant has small entity status under 37 CFR 1.9 and 1.27 then divide total fee by 2, and enter amount here.			SMALL ENTITY	\$409.00

☒ A check in the amount of \$409.00 to cover the filing fee is enclosed.

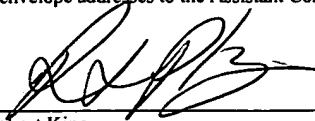
- ☒ The Commissioner is hereby authorized to charge and credit Deposit Account No. **06-1448** as described below
  - ☐ Charge the amount of \$\_\_\_\_\_ as filing fee.
  - ☒ Credit any overpayment.
  - ☒ Charge any additional filing fees required under 37 CFR 1.16 and 1.17.
  - ☐ Charge the issue fee set in 37 CFR 1.18 at the mailing of Notice of Allowance, pursuant to 37 CFR 1.311(b)

  
Edward J. Kelly  
Reg. No. 38,936

**Customer No: 25181**

Certificate of Express Mail

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail, postage prepaid, "Post Office to Addressee", in an envelope addresses to the Assistant Commissioner for Patents, Box Patent Application, Washington, D.C. 20231 on this date of January 26<sup>th</sup>, 2001.



Robert King  
Express Mail Label: EL408392604US  
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